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Spartan Community,

It has been another inspirational year in the Prevention, Outreach and Education Department. We are tremendously proud to present our 2022-2023 annual report that highlights our programs, accomplishments and creative endeavors.

This year the Prevention, Outreach and Education Department grew by another two positions to enhance the initiatives and collaborations with faculty, staff and graduate students. POE now consists of three distinct branches, Undergraduate Student Services, Climate and Response team and the Faculty, Staff and Graduate Student Service team. Each branch holds tremendous dynamic leaders and team members dedicated to empowering and educating the Spartan community to end gender-based violence.

Additionally, we are excited to welcome our new Vice President for the Office for Civil Rights, Title IX Education and Compliance, and Title IX Coordinator, Laura Rugless. Under her leadership, the POE department will continue to find innovative ways to positively impact and strengthen partnerships and build collaborations across our campus and the nation.

We would also like to take the opportunity to thank Dr. Rebecca Campbell and Deputy Chief Andrea Munford for unwavering support to prevention efforts in the roles of Relationship Violence and Sexual Misconduct (RVSM) Presidential Advisors over the past three years. Their impact is clearly highlighted in the 2022 Know More Climate Survey results and MSU’s RVSM Strategic Plan. We are are excited to continue this work through my continuous membership on the RVSM Expert Advisory Work Group.

I am optimistic about the future of prevention work at MSU and opportunities to impact the Spartan community in innovative and empowering ways over the next year.

Kelly Schweda (she/her/hers)
Executive Director
Prevention, Outreach and Education Department
During the 2022–2023 academic year, the Prevention, Outreach and Education Department enhanced internal functions by creating three unique units within the organization. The three units include the Undergraduate Student Prevention Services (USPS), the Faculty Staff and Graduate Student Prevention Services and the Climate and Response Unit. Each unit is led by a member of POE’s leadership team and involves intentional strategies for engagement with each of the specific audiences.

Through this organizational change, the USPS Assistant Director was boosted into an Associate Director, an additional Assistant Director position was created and another position title was changed to align with this new leadership structure.

This streamlining of resources, services and initiatives provides an opportunity for holistic campus and community engagement, prevention work and collaboration.

POE’s Mission:
"Empowering community commitment to end gender-based violence through education, outreach and social change."
During the 2022-2023 academic year, the Undergraduate Student Prevention Services (USPS) unit welcomed Alison Webb to their dynamic team of Prevention Education Managers. This collective team focuses on centering student learning and prevention education from a student-centered lens. New programs such as the Spartan Men and Masculinity Network and the Empowerment Series were fully launched this year with highly positive community feedback.

Additionally, Student Voices for Prevention Initiatives (SVPI), an undergraduate student advisory council to the department, continues to include diverse memberships from various Registered Student Organizations (RSOs). Their feedback and input has assisted this team in creating programming that strives to be identity-centered and inclusive.

Longstanding programs such as the Sexual Assault and Relationship Violence (SARV) prevention program and the Bystander Network continue to include high numbers of participants and encourage dialog and learning around ending gender-based violence and supporting survivors. Additionally, the SARV prevention workshop piloted a Sensory Friendly offering, in partnership with the Resource Center for Persons with Disabilities. This workshop will now join other identity-focused options included as a standard offering for this training.

USPS Team Members:

- **Garrett McAlister** (he/him)
  Prevention Education Manager

- **Alison Webb** (she/her)
  Prevention Education Manager

- **Alex Babbitt** (he/him)
  Peer Education Manager

- **Melissa Wagner** (she/her)
  Prevention Education Manager

SARV Prevention Workshop
Bystander Network
Online RVSM Training for Junior Year & Above Students
Greeks Take the Lead
Spartans Against Violence
Peer Education
Student Voices for Prevention Initiatives
Spartan Men & Masculinities Network
Empowerment Series
It’s On Us Week of Action
The Sexual Assault and Relationship Violence (SARV) Prevention training is an educational workshop that is required for undergraduate and transfer students in their first year at MSU. In addition to the general student workshop, LBGTQIA2S+ International student, and Sensory Friendly workshops are available as options. Students participating in the SARV prevention workshop learn about gender-based violence, university policies and resources available on campus and in the surrounding community. This workshop is facilitated by student Peer Educators and discusses ways to intervene and begin changing the culture to help create a community free from gender-based violence.

"What is the most important thing you learned from the SARV Prevention workshop?"

"I learned how serious gender-based violence is and can be. I also learned how to keep myself safe and my friends safe from this type of violence."

"I learned that sarv [sexual assault & relationship violence] is everywhere and when you suspect something isn’t right especially in a relationship you should seek resources and safe help to heal from the situation and leave the relationship."

"The resources available for those struggling with abuse and how to approach the topic appropriately with others."

"I learned a better definition of what stalking is and how to help people in need."

8 out of 10 Spartans are likely to develop a plan to safely intervene if they saw potential abuse happening around them.

What students are learning:

People seeking medical attention are protected even if they consumed alcohol or other drugs.

<table>
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<tr>
<th>% Before workshop</th>
<th>% After workshop</th>
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<td>89.4%</td>
<td>96.2%</td>
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9 out of 10 Spartans would talk to a friend who seems to be pressuring their partner to do things they don't want to do.
The Bystander Network training is required for all second-year students and explores the ways that all students can be active bystanders to create a safer community, free of harm and harassment. During the 2022-2023 academic year, Bystander Network was facilitated in a live virtual format via Zoom which allowed students to interact with Peer Educators and explore intervention options for various scenarios and topic matters related to bystander intervention. In addition, ways to support survivors and hold each other accountable are also covered in depth during this workshop.

Online Undergraduate Education

Building on previous sexual assault prevention training, third and fourth year undergraduate students are required to complete online modules on preventing relationship violence and sexual misconduct annually. Through these modules, students strengthen their ability to intervene when friends engage in unsafe or unhealthy behavior, and to intervene earlier -- before a situation escalates.

17,307 Undergraduate students listed as year 3 or above in class standing completed this training during the 2022-2023 academic year.
The Greeks Take the Lead Program serves as a way to help fraternity and sorority students feel empowered by providing further education on how they can intervene and end gender-based violence in their chapters and greater community.

“Consent isn’t optional. It’s required.”
– NPHC member

NPHC Week programming

“I learned how there are actually a lot of males that have struggled with sexual assault. I also learned that even if there was an incident many years ago, reporting it can still allow something to be done.”
– PC member, Shattering the Silence session

3,599 fraternity & sorority members participated in Greeks Take the Lead

“...There is a lot that I could do to help spread awareness of the topics talked about in this zoom call. Even small acts of support can go a long way to help include members of the LGBTQ community.”
– IFC member, Queer as Frat session

“I learned that leaving an abusive relationship is not that easy and requires a long process to overcome.”
– MGC member, Voices of Color session

2022-2023 Speaker sessions:

- Negotiating Femininity: Lesbian, Queer, and Bisexual Women Navigating Gender, Sexuality, and Identity in Sororities
  Dr. Pietro Sasso & Dr. Kim Davis

- What is Sextortion?
  Dr. Karen Holt, MSU

- Shattering the Silence for Male Survivors
  Aaron Stone

- Queer as Frat: An Investigation of Queer Men in Fraternity Regarding Sex, Identity, and Belonging
  Hunter Hartwig

- Voices of Color: Domestic Violence Narratives
  Tanesha Ash-Shakoor, Voices of Color

- Let’s Talk Healthy Relationships!
  Sowmya Satagopan & Athena Davila, One Love Foundation

- Supporting Survivors of Sexual Misconduct in Fraternity and Sorority Life
  MSU Center for Survivors

“I learned [that] "being a bystander is super helpful and important for safety on college campuses".”
– NPHC member, It’s On Us Week of Action programming
The Spartans Against Violence program is focused on educating and empowering Spartan student-athletes and athletics department staff to prevent sexual misconduct, relationship violence, and stalking. Student-athletes participate in two 90-minute training sessions over the course of the academic year.

**SESSION 1: All Teams**

Session one for all teams focused on understanding MSU’s Anti-Discrimination Policy (ADP) and RVSM policies, including terms and definitions. Additionally, participants were invited to reflect on bystander intervention and potential personal barriers to intervention.

**SESSION 2: Women’s Teams**

In session two, women’s teams focused on describing the 10 key qualities of unhealthy relationships identified by the One Love Foundation. Through facilitated dialogue, participants were able to apply the 10 key qualities of unhealthy relationships to recognize harmful behavior. Additionally, this session included the importance of boundaries with coaches, teammates, and fans.

**SESSION 2: Men’s Teams**

This year, session two for men’s teams focused on defining masculinity along with understanding the ways restrictive masculinity impacts relationships and gender-based violence. Additionally, participants discussed the ways that counter stories can challenge restrictive masculinity and decrease gender-based violence.

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“**That consent is extremely important for both men and women.**”

-Men’s Team Participant

“**We have a right and a duty to get involved when someone is in danger or in need.**”

-Men’s Team Participant

“I learned that there are a lot of ways that a relationship can be unhealthy, and not all of them are easy to see. An unhealthy relationship is also very complex, with many of the warning signs intermixing and overlapping each other.”

-Women’s Team Participant

“**That there are a lot of places and people at MSU and the East Lansing community that can help you during a situation like abuse.**”

-Women’s Team Participant

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**100% Student Athlete Participation**
Peer Educators are undergraduate students trained to facilitate the department’s live workshops for undergraduate students. Peer Educators serve as facilitators for undergraduate workshops and trainings, as well as participate in various initiatives throughout campus on behalf of the department.

In addition to the Peer Educator position, the department offers Peer Mentor opportunities to undergraduate students. A Peer Mentor is a position within the department designed for Peer Educators who are ready to engage in their work from a team leadership perspective.

“Regardless of the impact this role has had on my professional goals, I will still be able to take the skills of public speaking, advocacy, conflict resolution, and cultural awareness with me into my daily life allowing me to become a better version of myself in everyday pursuits/interactions.” - POE Peer Educator

The department strives to create opportunities for Peer Educators to build on their current knowledge and skills. As such, POE centers Peer Educator competency areas in all aspects of hiring, training and evaluations.

“[Quote from Peer Educator]”

Maya Hall, Peer Mentor & Alex Babbitt, Peer Education Manager
SVPI: Student Voices for Prevention Initiatives

Student Voices for Prevention Initiatives (SVPI) is a student advisory council to POE comprised of undergraduate student liaisons and was founded in Spring of 2021. SVPI meets monthly to review POE’s current undergraduate student programming and initiatives, and most importantly, to provide feedback and engage in conversations regarding gender-based violence prevention at MSU. This year’s engagement opportunities for SVPI included feedback on the newly launched POE website, POE’s social media strategy, the Spartan Men and Masculinities Network programming, recommendations regarding the results of the 2022 Know More Survey, among other topics and opportunities to build community with one another.

“I love serving on SVPI. I really appreciate being able to have a voice and feeling like I have the opportunity to make changes. It made it so that, when the Know More survey results came out, I didn't feel hopeless. I knew that I had the power to make a difference and use my voice for my community.”
-SVPI Member

"I am much more informed in regards to mandatory training for students and I know exactly who to go to for comments to improve such trainings. I think I most appreciate just being able to discuss campus wide surveys with other students and discuss where possible problems lie and what we try to do to resolve them and best help students. Overall, I am just more aware about POE and the resources provided by them and I only wish I had a chance to serve on SVPI earlier during my time at MSU."
-SVPI Member

“I have loved my time in SVPI. It has allowed me to understand what initiatives the university is taking. It also allows me to use my voice and experiences to help make better policies and programs for my peers.”
-SVPI Member

Sarah Downing (POE Peer Educator), Cynthia Sridhar (Residence Halls Association), Anushree Ravi (Student Health Advisory Council), Harsna Chahal (ASMSU), Grace Hocking (Panhellenic Council), Taylor Sutton (TransAction), Heather Nickels (Sexual Assault Crisis Intervention), Logan Fica (Transcend), Matea Čaluk, SVPI Coordinator
not pictured: Logan Forrester (POE Peer Educators) and Zoe Church (Panhellenic Council)
This new program is designed to engage MSU Spartans who identify as a man, masculine, or male in preventing gender-based harm. The Spartan Men & Masculinity Network was created to improve the knowledge, programming, and allyship necessary to combat societal norms, attitudes, and actions centered around masculinity that contribute to gender-based violence, while finding ways to create a healthy masculinity network at MSU. This program was facilitated with undergraduate students in different settings including a six week cohort, group presentations and the development of a staff advisory board to inform future initiatives.

Photo: MSU students participating in a campaign at the MSU Rock answering the question: What is masculinity?

What students are saying about the program:
“Very insightful, made me change my perspective on some things.”
“We should break norms and support men to go off the typical social construct.”

The Empowerment Series is a campus program hosted through the Prevention, Outreach and Education Department that includes three workshops dedicated to particular aspects of personal empowerment. This is an optional workshop series that was piloted this year.

**Physical Skills**
This workshop provides a space where participants can learn physical techniques and practice them to gain confidence in navigating potentially harmful situations. The aim of this workshop is to empower students to live confidently - in whichever spaces, places, or situations they may exist.

**Digital Safety**
This workshop provides a space where participants can learn about common types of harms that can happen in an online environment, as well as step-by-step instructions to strengthen their digital safety against these harms.

**Boundaries**
This workshop provides a space where participants can learn about the importance of boundaries in pursuit of healthy relationships. Participants will learn how to set boundaries and practice enforcing them.
It’s On Us Week of Action

It’s On Us Weeks of Action are a part of a national initiative to raise awareness on gender-based violence education and prevention across college campuses and activate students for social change.

Anna Nasset served as a keynote speaker during the Fall It's On Us Week of action. Nasset is best known as an international speaker on the subject of stalking.

This year, the Prevention, Outreach and Education Department established a partnership with the Justice for Migrant Women to bring The Bandana Project to MSU. The Bandana Project was founded in 2007 by Mónica Ramírez, Founder & President of Justice for Migrant Women, as a national initiative to raise awareness about sexual violence against farmworker women in the workplace. As a part of this awareness campaign, participants decorate white bandanas with messages of empowerment, motivating statements, pictures and art in solidarity with migrant farmworkers who face sexual harassment and assault in their daily work.

These events and this space are so important to MSU’s community! We all have varying life experiences, exposure to these topics through the It's On Us Week provides a safe and welcoming space led by passionate professionals who want to build an informed and empowered campus community.

-It’s On Us Attendee

Top left photo: The Bandana Project - students decorating white bandanas. Bottom left photo: Adrianna Branin, Assistant Director of It’s On Us speaking with MSU students. Top right photo: pot painting and flower potting.
Faculty, Staff & Graduate Student Prevention Services

Created in fall 2022, the Faculty, Staff, and Graduate Student prevention services unit was developed to further support MSU’s commitment to prevention education and training. This new unit supports and creates prevention education and training for faculty, staff, and graduate students and includes programming that focuses on the MSU Health Care team, students in field placements, and our department’s online education efforts. Aligning these programs into a single unit provides an opportunity for an enhanced focus, support, and outreach to these MSU populations.

Throughout the past academic year, the unit has focused on expanding programming for faculty, staff and graduate students and building new positions. This unit has worked to create new curriculum designed to support staff and students in internships, externships and field placements, created a training program with the Division of Student Life & Engagement for new employees, and provided a three-part series POE summit event.

In addition to the Assistant Director, Michael Allensworth (he/him), the current staff in this unit include:

Jay Miller (he/him)
Prevention Education Manager

Jodie Goodman (she/her)
Prevention Education Manager

Ulric Fuller (he/him)
Prevention Education Manager

Michael Allensworth (he/him)
Assistant Director

“Our unit is grateful to our campus colleagues for their partnership and support and we are looking forward to continuing, and growing, our network of workshops to support our faculty, staff, and graduate student community.”

2023 Summit Series
MSU HealthCare
Online RVSM Training for Employees
Online RVSM Training for Graduate Students
Summit Series

The annual Faculty & Staff summit was provided as a three-part series this year. This series was an opportunity for MSU faculty and staff to network with colleagues while engaging in specialized learning opportunities surrounding various topics. During March 2023, POE hosted three summit series events surrounding the topics of Compassionate Communication, A Book Discussion on Campus Sexual Violence, and the Bandana Project.

A Book Discussion on Campus Sexual Violence

Campus Sexual Violence: A State of Institutionalized Sexual Terrorism conceptualizes sexual violence on college campuses as a form of sexual terrorism. Dr. Prior’s discussion focused on the impact of the push toward neoliberalism within higher education and ways to move forward when researching and supporting marginalized populations.

Compassionate Communication

Compassionate Communication is communicating in ways that foster understanding, connection, and compassion. Approaches include translating judgments into observations, emphasizing needs instead of strategies, replacing thoughts with feelings, and changing demands into requests. This session provided an overview of compassionate communication as a means to provide new avenues to engage in healthy connection.

The Bandana Project

The Bandana Project was founded in 2007 by Mónica Ramírez, Founder & President of Justice for Migrant Women, as a national initiative to raise awareness about sexual violence against farmworker women in the workplace. Participants learned about this issue and how to support survivors and co-survivors of these incidents.

“Forever grateful for the staff in POE. The work that is being done is paramount to our student sense of safety and wellbeing. Keep doing what you’re doing to keep these topics in the forefront for our community.”
- Summit Series Participant

Matea Čaluk (she/her)
Associate Director, POE
Sarah Ghazal (she/her)
Advocate, MSU Center for Survivors

Dr. Sarah Prior (she/they)
Assistant Professor, MSU

Dr. Shannon Burton (she/her)
University Ombudsperson, MSU
As part of MSU’s commitment to achieving the highest standards in assuring patient care and safety, preventing gender-based violence and providing education and resources, the POE department has completed the second year of the MSU Health Care Staff Training. This critical training educates employees who work in MSU Health Care clinics (MSU Health Care Staff) on topics such as the University’s Relationship Violence and Sexual Misconduct & Title IX Policy, Anti-Discrimination Policy, University Reporting Protocol, and resources to support survivors. To support employee engagement POE offered MSU Health Care Employees both in-person and “live virtual” training.

**827 participants**

**29 sessions**

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**Top Three Things Participants Said They Learned in Their Training:**

- Where and what to do if you have a sexual incidence that needs reporting.
- Resources for supporting co-workers/individuals affected by RVSM.
- Learning how to be supportive.

**100%**

MSU Health Care Participation
All faculty and staff are required to complete an online RVSM prevention training program within 30 days of hire and biennially thereafter. This training provides a base of knowledge and understanding of the policy, resources on campus and how to intervene if they witness RVSM. This training is assigned at start of employment and must be updated every 24 months (2 years). POE works with departments to diligently track employee completion. A weekly report is auto generated and sent to any Supervisor with an employee that is either incomplete or expired.

12,758 Faculty & Staff completed this training during the 2022-2023 academic year

Graduate and post-doc students are required to participate in an online prevention training program. This training provides a critical base understanding for recognizing and responding to sexual and relationship violence, understanding the Relationship Violence and Sexual Misconduct and Title IX policy at MSU and safe and positive options for intervention. Additional learning outcomes include recognizing microaggressions and strategies for supporting survivors. This workshop also defines steps to take when preparing to report instances of sexual and relationship violence and stalking, as well as identifying reporting options and explaining confidential resources.

10,822 Graduate Students completed this training during the 2022-2023 academic year
The Climate and Response unit within the Prevention, Outreach and Education Department was developed to address the ways that relationship violence and sexual misconduct (RVSM) incidents impact the work and learning environments in which they occur. The unit works collaboratively to assist the MSU community in exploring how these incidents and investigations impact the climate at the department and university levels. Climate & Response team works with units across the university in developing strategies to promote healing and culture change.

The Climate and Response unit has also been working collaboratively with Dr. Carrie Moylan and Jacob Nason on the Institutional Courage Research Grant that was awarded in June 2022. Results of that research project titled “Cultivating Institutional Courage through the MSU Climate & Response Process” are expected in the coming months.

Joined by Climate and Response Unit Assistant Director, Lydia Weiss (she/her) is the Climate and Response Specialist, LaShondra Hemphill (she/they).

"We are honored to support units across the university as they find pathways to healing and strategies for preventing future harm within their communities."
This year resulted in a significant increase in the Climate and Response unit’s reach across the university by supporting 24 units through consultations, community conversations, full climate and response processes and tailored training series.

The Climate and Response team also tripled the offerings of trainings as a prevention method of engagement through the creation of the Climate and Response Workplace Climate Training Series. The series focuses on educating and empowering leaders, faculty, and staff within their units to prevent power-based violence and to learn strategies and skills to prevent and address climate issues when they occur. Leadership, faculty, and staff were invited to participate in a two-part or three-part series that is tailored to the specific needs and experiences of their unit.
This academic year, the Prevention, Outreach and Education Department established a new partnership with the Center for Advocacy, Response and Education (CARE) program at the University of Nebraska - Lincoln (UNL). Kelly Schweda and Matea Čaluk traveled to UNL to install the Sexual Assault and Relationship Violence (SARV) Prevention on UNL's campus. Schweda and Čaluk met with various UNL constituents including the members of the Vice Chancellor’s leadership team, various campus partners and student organization representatives. The visit included the development and design of UNL’s version of the SARV Prevention workshop including incorporating UNL’s policies, reporting mechanisms and resources into the workshop script, along with sharing Peer Educator recruitment and training strategies.

This new Prevention Collaborative centers on creating partnerships for bringing the SARV Prevention training to other campuses across the country, as we collectively work to prevent sexual and relationship violence and stalking on college campuses.
Prevention Connection features MSU campus collaborators who have contributed their time, talents and experiences to be a connection to POE and others around MSU when it comes to the prevention of gender based violence. Each of these connections were highlighted on social media to demonstrate the collaborative nature of prevention efforts at MSU.

Elliott Daniels, MSU Athletics
Lisa Laughman, Spartan Resilience Training Program
Aaron Reifler, Office of Postdoctoral Affairs
Chris Chapman, Title IX Communications Manager
Meaghan Kozar, Inclusive Campus Initiative
Eduardo Olivo, Residence Education & Housing Services
Hima Rawal, The Graduate School
Stefanie Baier, The Graduate School
Jacob Nason, First Year Ph.D. student in Social Work
Holly Rosen, MSU Safe Place
By The Numbers

- **63,018**: Spartans participated in required trainings
- **21,616**: e-mails received and responded to in the empower@msu.edu inbox
- **13,472**: Spartans participated in additional educational opportunities
- **233**: trainings requested by units, offices, departments or student leaders

A total of **76,490** Engagements in prevention education

17% increase from 2021-2022 academic year

@MSUPOE

connect with us on social media!